



Data Visualization and Dashboards with Excel and Cognos 筆記 [IBM 數據分析課程]

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Cognos Analytics

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圖表

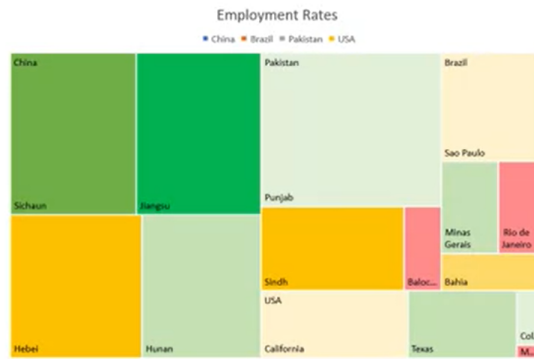
Line Chart → 數值變動

Pie Chart → 比例占比

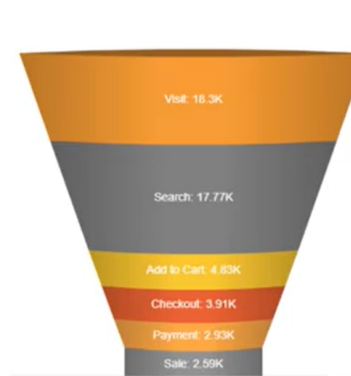
Bar Chart → 數據相互比較

Stacked Bar Chart → 組成比例

Column Charts → Time or 正負直



Treemaps → 複雜嵌套數據



Funnel Charts → 不同階段連續過程

Scatter Charts 散點圖 → 趨勢 群集 與 數據

- 統計常用

Bubble Charts 泡泡圖 → 集合「分組」版散點圖

Stock Name	9:30 AM	11:00 AM	4:00 PM	Trend
Stock 1	27.03	27.25	27.26	↗
Stock 2	15.02	14.88	15.25	↘
Stock 3	10.05	10.85	10	↗

Sparklines → 快速觀看趨勢變化

Cognos Analytics

多為實作概念

Changelog

Estimated time needed: 40 minutes IBM Cognos Analytics is an AI-fueled business intelligence platform that supports the entire data analytics cycle, from discovery to operationalization. It provides users with data discovery capabilities to visually explore

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